



FOR IMMEDIATE RELEASE

LuxCrest joins Serandipians as Partner Representation Company

November 2025

LuxCrest is pleased to announce its official membership as a Partner Representation within Serandipians as of 1 November 2025. The partnership marks an important step in LuxCrest's growth and reinforces its position as a boutique leader in international luxury travel representation.

Serandipians is recognised worldwide for its focus on exceptional travel craftsmanship and its network of trusted creators across the global luxury travel community. The connection between Serandipians and LuxCrest comes from shared values: thoughtful curation, strong relationships and access to distinctive travel experiences.

Through this membership LuxCrest strengthens its presence in key international markets and offers the Serandipians community direct access to the luxury brands it represents. The company will continue to bring extraordinary hotels, resorts and travel concepts to the world's most discerning travel advisors.

Nina and her team remain committed to authenticity, long term partnership and commercial value. Their work is shaped by strategic focus, deep market insight and attention to detail.

“We are proud to join Serandipians and to contribute to a community that values true craftsmanship in travel. Together we look forward to creating meaningful opportunities for our

partners and for the wider industry.”

LuxCrest will begin its Serandipians partnership with dedicated sales efforts, curated networking and targeted visibility initiatives throughout the coming season.

About LuxCrest

LuxCrest is a boutique representation company specialising in the strategic growth of luxury hotels and immersive travel brands across international markets. The company is known for its personalised approach and long lasting commercial impact.

Learn More About LuxCrest

To learn more about LuxCrest, please visit our website at

www.luxcrest.com

or email

nina@luxcrest.com

SERANDIPIANS

Preferred Representation
Company Partner



LuxCrest